



3rd INTERNATIONAL CONFERENCE

Hybrid Format

THE ROLE OF FINANCE AND PRIVATE SECTORS TO DESIGN AND SCALE UP POLICIES AND PROGRAMS FOR DRIVING SOCIAL CHANGE THROUGH SPORTS

MILAN, 31st March 2023

Hosted at Congress Center Confcommercio, Corso Venezia 47/49

Organized by



In cooperation with:

Parliamentary Assembly of The Mediterranean
International University for Peace – UN - Rome

ISTAR - University of Trento

University of Salento

Fondazione Giannino Bassetti

Unisport Italia

Rete RUS

Trust Sport

Munster Technological University Tralee

Active Well-Being Initiative

European Athlete Student

European Network of Academic Sport Services

With the support of



Link for online attendance:

<https://unitn.zoom.us/j/8714433746?pwd=T21PTUJTbXRxRFd4VjFINHlON0g5QT09>

Meeting ID: 871 4433 3746

Passcode: 323623

Rationale and Scope

Sport is growingly becoming a key lever for public bodies and private organizations to address a wide range of social needs. The role of finance and private sectors is more and more relevant in view of promoting a higher impact of programs fostered by the public sector at local, national and international level.

In the framework of the first Conference held in 2018 and of the second one held in 2021, the third Sport4Impact Conference will provide a dedicated environment to present recent evolutions, cases, tools and possible strategies elaborated by finance and private sectors. This in order to facilitate networking and matching between finance and private operators on one side, and public bodies, sport organizations and practitioners on the other side.

Special attention will be given to the FIT FOR LIFE Program promoted by UNESCO.

The prevention and countering of relevant crimes in sports is part of the conference conversation as a structural component and precondition for the appropriate and effective use of sports for social impact.

AGENDA

FRIDAY 31st March

13:00-13:15 CET

OPENING AND INTRODUCTION REMARKS

13:15-14:15 CET

SPORT AS IT SHOULD BE - PHOTO COMPETITION – AWARD CEREMONY

Organized by TRUST SPORT and MTU Tralee

14:30-19:00 CET

Introduced by:

Dr. Sandra Damijan, business consultant, University of Ljubljana

Dr. Mario Carlo Ferrario, investment banker, REDIFIN SpA

A sequence of sessions will analyze and promote the contribution of Finance and Private Sectors to design intervention policies and pilot tests to use sports as a driver for social change.

A special attention will be dedicated to the interaction between public bodies and sport organizations within a multi-stakeholder audience. Round tables, presentations, matching between investors, policy makers, donors and practitioners will take place also in view of the elaboration of a Set of Recommendations. The activities will look for synergies with UNESCO and the United Nations system as a whole; and with the European Union, the Council of Europe and other regional organizations programs.

Focuses: Western Balkans, including Slovenia, Greece and Romania; the Mediterranean Basin; Africa; Sport as a lever for development through tourism. Selected delegates and participants will attend in person and on-line.

19:00 – 21:30 CET at Fondazione Giannino Bassetti premises.

Light Dinner for networking to promote programs and projects.

Short Presentation of the guiding elements of a Working Paper on the historical background and contemporary evolutions of the Principle of Autonomy of Sport.
(in cooperation with Fondazione Giannino Bassetti and University of Salento)

In the framework of **SKILLSbySPORT4MED** EC Project:

(Pre-Session 1) Friday 31st March: 9:30-12:00 CET

Sport as a vehicle to develop cross-cutting skills for the labor market.

(Pre-Session 2) Friday 31st March: 9:30-12:00 CET

Sport as a vehicle to develop soft skills for the labor market.

A Mediterranean perspective from and for the MENA Region. Organized by ICSS.

Saturday 1st April: 10:00-12:30 CET

Bilateral Meetings to better assess possible projects and programs.

Thursday 30st March, Pre-Event: 14:00-16:00 CET

Preparatory online meeting in view of a high level seminar to share ideas to design policies to prevent and counter relevant crimes in sport in strict coordination with LEAs, with special reference to SDG16.

Particular reference will be made to match-fixing, money-laundering, organized crime and preventing doping in amateur sector and youth.

Registration: info@sport4impact.net

Language: English

For additional information: info@iisss.it | Whatsapp +39 351 521 1515

Organization, Communication and Institutional Relations:

ResPublic: info@res-public.associates